

MADISON CO. JURY ACQUITS GEO. ESTES

In Trial at Irvine for Complicity in Killing of Marshal Philpot and Deputy Sheriff Reed

The Madison county grand jury which tried George Estes on a charge of complicity in the murder of Marshal Philpot and Deputy Sheriff Reed returned a verdict of not guilty. The jury returned home early Thursday morning. Members of the jury which is trying Joe Spivey in connection with the same case, are still at work at Irvine.

Estes, it will be recalled, was badly shot during the general fight that ensued at the time Marshal Philpot and Deputy Sheriff Reed began the gun duel, which resulted in the death of Philpot. It was alleged that Estes had been arrested by Reed and that Philpot demanded that Reed surrender his prisoner to him. Spivey had been called in by Philpot to his assistance. Then the shooting began that resulted in the death of Philpot and Reed later. Both Reed and Estes were brought to a local hospital, badly shot and were attended by Dr. O. F. Hume and other local physicians, who went to Irvine and gave lengthy testimony in the case as to wounds, etc.

NEGRO STABS LEX. FURNITURE DEALER

(By Associated Press)

Louisville, Ky., April 28.—Sol Austin, 40, was arrested soon after he alighted from a train here today as answering the description of a negro who stabbed and seriously wounded William Dillon, a furniture dealer, in a Lexington store yesterday. Blood spots were found on a small knife and on his coat sleeve. He admitted he was in Lexington yesterday.

(By Associated Press)

Lexington, Ky., April 28.—William Dillon is still unconscious today. Police believe Sol Austin, held in Louisville, is the assailant.

Benham Mines Working Hard

(By Associated Press)

Middlesboro, Ky., April 28.—Although most of the coal mines in this section of Kentucky are operating on half time or less, the mines of the Wisconsin Steel Company at Benham have been operating 11 hours daily, according to word received here. It is reported that resumption of operations in the Harlan and Boone districts will approach normal soon.

FOREST HILL

Miss Geneva Haden, of Richmond, spent Monday with her cousin, Miss Ellen Millon.

Misses Mary Terrill, Beulah Bolton and Elizabeth Jenkins, of Richmond, spent the week-end with Miss Lucille Azbill.

Mrs. George Hutchinson and daughter, Lucille, of Quicksand, visited Mrs. Less Taylor from Friday until Sunday.

Mrs. Mary Haden, Mrs. Vonia Stokely and Mr. and Mrs. Gipsen Powell visited Mrs. A. H. Wells and family Sunday.

Rev. Com. of Wilmore, filled his appointment here Sunday.

Mrs. A. H. Wells visited Mrs. C. G. Jenkins in Richmond Wednesday.

Mr. and Mrs. Charles Curry and family and Mr. and Mrs. Boyd Wells and family spent Sunday with Mrs. Hiram Azbill and family.

Mrs. Less Taylor entertained Rev. Com. of Wilmore, filled Sunday: Mrs. George Hutchinson and daughter, of Quicksand; Mr. and Mrs. C. G. Jenkins, of Richmond; Mr. Elza Pigg and children of this place.

There will be preaching services here Sunday afternoon at 4. All are invited.

The Weather

Generally fair tonight and Friday not much change in temperature.

Remember the sale now going on at B. E. Belue's. Unheard-of bargains in ladies' suits, coats and hats.

Aluminumware—court day—at Richmond Welch Co.

DRY OFFICERS RAID IN THIS COUNTY

Deputy U. S. Marshal, Deputy Sheriff Will Johnson and a posse made a raid into the Big Hill section of Madison county Wednesday night hunting moonshiners who are alleged to be plying their trade with much success in that section of the county. They scoured the country thoroughly but were unable to locate any stills. They did not find the most talked of "man on a mule," but did run across a man on horseback, carrying saddlebags that had a very suspicious appearance. The officers called on the man to halt for examination, but he did not obey their orders. Instead he put the spurs to his nag and "beat it." The officers fired several shots at him but he managed to make his escape. The same officers have gone into the Cusick section of this county today on a similar mission.

GAME WARDENS ARE AFTER SEINERS

District Game Warden Sam Gentry, of Lincoln county, is in Madison county this week, looking after violators of the state fish and game laws. He and local Warden W. H. Grider, went out to the Union City section of the county Thursday, as they had received reports that there has been much unlawful seining going on in that section. Mr. Gentry seized several nets while there that had been in use by fishermen who were taking a chance.

RICH MAN TRYING NEW UNREST CURE

(By Associated Press)

Hyde, England, April 28.—Austin Hopkinson, a member of the House of Commons, has just given to the local governing council of Hyde his mansion, valued at \$150,000 and 20 other houses and he has gone to live in an old barn on what was once a part of his estate. He has taken this action because he believes that a manifestation of the spirit of self-sacrifice on the part of public servants would avert any danger of a revolution in England.

Mr. Hopkinson's other deeds of generosity include the disposal of his furniture to friends, and the money, partly for sale at bargain prices and partly by free gift. He gave his handsome automobile to his chauffeur. The latter has now started in business with it. His former employer, the donor of the machine, is one of his best customers.

To questioners, Mr. Hopkinson has said his intention was to live the life of a simple workingman and to help others as much as possible. In his own workshops he has introduced a profit-sharing system that is without precedent inasmuch as the higher the yield, the less he receives, and after a certain sum is reached, he is to receive nothing at all. During the war, Hopkinson was an officer. He was discharged as unfit, but rejoined as a private.

The Worth of a Smile

James Godfrey, an unfortunate youth of Kansas City, will never again be able to smile. Scarred by accidental collision with an electric wire, his face remains wan and drawn, all his efforts to smile produce only a "puckering of the lips and a melancholy drawing of the features." A jury has awarded him \$20,000 for his loss, and the figures are none too large. The smile of youth, even the smile of age, is worth more than that. For it may almost be said that a man who cannot smile cannot make his way through the world. Only his intimates who know his real worth can overlook his deficiency. The public in general can hardly fail to shun him, mistaking him for one incurably morose and soured. For the smile is the genial oil that speeds the wheels of industrial as well as social life.

The Supreme Council has been called for Saturday to consider Berlin's repatriation offer. The United States will not be invited.

DELAY IN NAMING NORMAL FACULTY

Tentative selection of a faculty for Eastern Kentucky State Normal School was made at a meeting of the Board of Regents here Saturday. No announcement has yet been made as to the selections made by the Regents. President T. J. Coats will go to Frankfort on Saturday for final consultation with State Superintendent George Colvin, chairman of the Regents, and afterwards an announcement is expected to be made of the faculty for next year. A special committee is understood to have been named to investigate several matters in connection with applicants for positions on Eastern's faculty, and the result of its work, it is said, will largely determine the appointments that will be made for a number of important places on the Normal School staff.

Prominent Official Here

Chief Deputy U. S. Marshal Robert C. Phillips has been here for several days in connection with work in federal court. Mr. Phillips is one of the most efficient and prominent men in Uncle Sam's service and is widely known all over the state.

Which Will Last Longer Split or Round Fence Posts?

Some people believe that split posts last longer than do round ones. Probably as large a number hold the opposite view. The Forest Products Laboratory of the United States Department of Agriculture says that one will last about as long as the other if the percentage of heartwood and sapwood are the same in both. If the percentage of sapwood is increased by splitting, the split post will be less durable, while if the percentage of heartwood is increased it will be more durable than the round one. Exceptions to this should be made if the posts are of spruce, hemlock, or any of the true firs, whose heartwood and sapwood are about equally durable.

If the posts are to be treated with creosote or some other preservative, the round post is preferable to the split, because of the comparative ease with which the sapwood can be treated. Experiments at the laboratory demonstrate that the heartwood face on split posts do not, as arule, absorb the preservative as well as does the sapwood.

Aluminumware for the ladies at Welch's store court day.

RUTHTON

Friends of Mr. and Mrs. Ledford Faulkner are very sorry to know their house burned last Friday afternoon. Neighbors helped to carry most of their furniture except the beds. All of their clothing, a can of lard, canned fruit, and a number of other things were burned.

Mr. and Mrs. J. H. Moore were in Lancaster Saturday and Sunday, the guests of the latter's sisters, Mrs. Robert Griggs and Mrs. L. J. Sanford.

Mr. and Mrs. Bright Newland were Sunday guests of the former's mother, Mrs. John Newland.

Mr. and Mrs. Edward Roberts, Mrs. Clay Long and daughter Gladys spent Sunday with Mr. and Mrs. Sid Long.

Mrs. W. L. West and daughter Lucille, were shopping in Richmond Saturday.

Mr. and Mrs. Elmer Moberly, and Mr. and Mrs. B. A. Moberly spent Sunday with Mr. and Mrs. Jep Long.

Mr. Philip Long spent Sunday with his parents, Mr. and Mrs. Abner Long, at Newby.

Mrs. Brutus Whitaker and children spent Sunday with Mrs. Charley Williams.

Mrs. Boyd Douglas spent Sunday with her sister, Mrs. Major Hamm.

Mr. and Mrs. Richardson, of Calcast, spent Sunday with their daughter, Mrs. Carl Roberts.

There will be prayer meeting at Corinth the first Saturday night in May. Everyone cordially invited. Come out and help to have a good prayer meeting.

Don't fail to buy your Aluminumware cheap at Welch's court day.

Use Beetle Mort; save your tobacco plants and destroy cut worms and flea beetle.

TRYING TO RID STATE OF TUBERCULAR STOCK

(By Associated Press)

Frankfort, Ky., April 28.—Efforts of the Kentucky Livestock Sanitary Board and the United States Bureau of Animal Industry to rid Kentucky of tubercular cattle are receiving strong co-operation from fiscal courts and the farm bureaus of various counties, according to Dr. W. F. Biles, in charge of the federal bureau here. Bullitt county fiscal court has passed an order making examination of herds virtually compulsory in an effort to further the idea of creating "clear" areas as was done in fighting the cattle tick several years ago.

Henderson county has voted to furnish a conveyance and assistance for the veterinarian in charge of the work in that section.

The McCracken county farm bureau has voted to furnish the veterinarian with office space, a stenographer and expenses, while examining cattle and Mason county has taken similar action. Work of eradication has been somewhat curtailed due to the fact that the federal appropriation for paying for condemned animals has been about exhausted. A new appropriation will be available July 1, however.

U. S. DEPARTMENT REPORTS ON WEED

The crop report of the United States Department of Agriculture gives the following information concerning the progress of the tobacco planting in different sections of the county this year: In Florida transplanting has been practically completed. The acreage in the New England States probably will be smaller this year as a considerable portion of the 1920 crop still remains in the growers' hands.

The state of North Carolina which produced a record crop in 1920, after having experienced a material slump in market prices, probably will greatly reduce its acreage this year. In North Carolina a large surplus of the 1920 crop is reported also. Report from Tennessee indicate the rapid growth of the plants, although freezing weather damaged the early set plants and necessitated considerable transplanting.

In Virginia the bright tobacco markets are closing. It is expected that a new sales method will materialize from the organization of the Growers' Co-operative Marketing Association, which is progressing favorably. Not much tobacco is being purchased in Wisconsin and the last crop has brought low prices. Reduced acreage is predicted.

PANOLA CLIFF

Mr. Delbert Whitaker spent Saturday night and Sunday with Mr. Earl Whitaker.

Miss Flossie Mae Whitaker was the guest of Mrs. Pendleton Whitaker, Friday.

Mr. and Mrs. J. R. Whitaker were in Richmond Saturday on a shopping tour.

Mrs. John Whitaker and daughter and two sons spent last Wednesday with Mr. and Mrs. Raymond Whitaker.

Mr. Charles Williams spent Saturday in the city.

Mr. Ali Williams spent Tuesday afternoon with his son, Charles Williams, and family.

The little son of Mr. and Mrs. Rolly Lamb fell and suffered a sprained ankle, their friends will be sorry to hear.

Miss Flossie Mae Whitaker spent the latter part of the week with relatives near Newby.

The fox hunters had a wonderful race Saturday night.

Mr. and Mrs. Brutus Whitaker and family spent Saturday night and Sunday with Mr. and Mrs. Charles Williams.

Mr. Raymond Whitaker was in town Thursday.

Miss Maggie Carr spent Sunday afternoon with Mrs. Charles Williams.

Mr. Jesse Williams was the Sunday night guest of Mr. Earl Whitaker.

Mrs. Joel Lamb and daughter spent Saturday in Richmond.

Beetle Mort will help your tobacco plants and destroy cut worms and flea beetle.

SEVERAL WARM RACES IN MOUNTAINS

Judge Wm. Lewis Has Opposition For Re-election and Laker is Against Rader

News comes from London that a very warm race for the republican nomination for Circuit Judge is being waged in the Laurel, Jackson and Clay district. The two candidates are Judge William Lewis, incumbent, and Attorney Hiram Johnson. Both live at London. Judge Lewis is one of the best known jurists of the mountain section of the state. He has made a splendid reputation for fairness and absolute justice while presiding on the bench and no judge has had more opinions affirmed than he. He is very popular and his friends say that he is a sure winner.

In the same district Commonwealth's Attorney Godfrey Rader, of Bond Jackson county, has opposition for renomination in the person of C. R. Laker, county judge of Laurel county, and a former member of the legislature. Like Judge Lewis, Mr. Rader has made a splendid official and his friends declare certainly deserves an endorsement on the part of the people. He has been a fearless prosecutor of criminals and has done much to restore respect for law and order in his district.

There are a number of candidates for the sheriff nomination in Jackson county, among them being John Farmer, Tyre Lamberhart, Sam Boggs, D. B. Flannery, For County Judge Attorney Carter Moore, one of the best known lawyers of the mountain section, is a candidate and his friends are saying he is a sure winner. He is opposed by M. H. Smith. For County Attorney C. H. Baldwin, the incumbent, also a splendid officer, is a candidate for re-election. He has three opponents, J. J. Davis, W. M. Cunningham and Hector Johnson. For County Court Clerk, John Fowler and G. M. Farmer are candidates and for Circuit Court Clerk, Clerk Levi Powell is opposed for re-election by Lawrence Cornett.

BIG BUSINESS MEN MEET IN LONDON

Paris, April 28.—Arrangements for the London Congress of the International Chamber of Commerce to begin Monday, June 27, have just been made by the Board of Directors at a meeting here.

Delegates to the Congress will be organized in five groups. Walter D. Hines, formerly United States Director General of Railroads, will be chairman of the group for transportation and communications, while the chairmen of the other four groups will be Dr. Walter Leaf, Great Britain, for finance; Eugene Schneider, France, for production; Marco Cassin, Italy, for distribution; and Lucien Beckers, Belgium, for devastated regions.

The American representatives on group committees will probably be: Finance, Thomas W. Lamont of J. P. Morgan & Co., New York; production, E. G. Miner, president of the Pfaunder Company, Rochester, N. Y.; distribution, Gerard S. Sweeney, president of the International General Electric Company, New York.

Governor May Proclaim Good Roads Week In June

Louisville, April 27.—The good roads convention under Kentucky road engineers' auspices, June 7 to 10, will be addressed by Gov. Morrow. The governor has been requested to issue a proclamation designating the week as a good road's week.

Today's Produce Prices

Eggs	18c	dozen
Hens	18c	lb
Roosters	8c	lb
Ducks	15c	lb
Geese	12c	lb
Turkey hens	25c	lb
Young toms	25c	lb
Old toms	20c	lb
Bacon	11c	lb
Jowls	4c	lb
Shoulders	10c	lb

Golden Dream Coffee sold by first-class grocers everywhere. 3c

RURAL SCHOOL OPERETTA PLEASURES

The operetta, "A Merry Company," given Tuesday evening by the pupils of the Rural school in the Normal Chapel under the direction of Dr. Myers assisted by Miss Noland, their teacher, with Miss Isabel Bennett presiding at the piano, was a success in the fullest sense of the word. The young people taking part manifested a high degree of musical and dramatic ability.

The singing and acting of Frank Clay, as captain of the cadets, Rhodes Clay as the little cadet, Margaret Lucille Rowlett as the little old woman and Dora Cole as the little old man, was exceedingly well done, showing a degree of talent far above the ordinary. The three policemen, William McCord, Shelby Rowlett and Manrice Cox, certainly carried their parts to perfection. The singing of the entire chorus was sprightly, clean-cut and beautiful and delighted the large audience which filled the chapel to its utmost capacity.

JEFF MORGAN URGES TOBACCO GRADING

(By Associated Press)

Louisville, Ky., April 28.—Government grading of tobacco along which lines the Bureau of Agriculture of the Department of Agriculture is working, would be the best possible thing for the tobacco growers. Geoffrey Morgan, secretary of the Kentucky Farm Bureau Federation, declared here today. "Then," he said, "the farmer would know what grade his tobacco was and would receive the same price for each basket of the same grade if sold. If not sold the farmer could take a government grade on the tobacco and borrow money on it at a bank."

The matter of pooling crops of tobacco would be much simpler if the tobacco is graded, Mr. Morgan said.

Some buyers claim tobacco cannot be successfully graded, he said, when as a matter of fact every basket purchased is given a grade by the buyer according to the grades established by the company he represents.

REDS WIN

Cincinnati April 28.—Cincinnati took advantage of Hanson's wildness in the first inning and defeated Chicago Wednesday by 2 to 1. Hanson in that inning hit Seaver and walked Danbert and Duncan, which, with a single by Bressler, gave Cincinnati its two runs. Out side of the first round Hanson pitched fine ball. Score:

Chicago	1	000	100	000	1	9	1
Cincinnati	2	000	000	00	2	4	1

Batteries—Hanson and O'Farrell; Marquard and Wingo.

National League

Boston 5, Philadelphia 2. Brooklyn 5, New York 4. Pittsburgh 7, St. Louis 4.

American League

Washington 5, New York 3. Detroit 5, Cleveland 2. Boston-Philadelphia, postponed wet grounds.

Chicago-St. Louis, rain.

American Association

Louisville 4, Toledo 3. Indianapolis 8, Columbus 4. Minneapolis 11, Milwaukee 10. St. Paul-Kansas City, postponed, cold weather.

State To Reopen Bids For Highways

Frankfort, Ky., April 28.—Another effort to let the contracts for federal aid projects in Muhlenberg Laurel and Whitley will be made by the State Highway Department May 18, for which date bids were invited today.

These contracts involve freight hauls of sandstone and gravel and the prices bid were prohibitive in the opinion of the Commissioner and State Highway Engineer Boggs.

See the 500 new spring dresses put on sale today at B. E. Belue's. They are bargains.

Visit Welch's store court day and buy Aluminumware at big reduction prices.

P. O. LAW VIOLATORS GET HEAVY TERMS

Federal Court Adjourns Here on Wednesday After Clearing up Many Cases

James H. Flynn, charged with opening money orders at the post office at Layton, Estill county, and abstracting money orders to the extent of \$1,200, plead guilty when brought before Judge A. M. J. Cochran in U. S. Court here Wednesday. He was sentenced to serve a year and a day in federal prison at Atlanta.

Federal court adjourned late Wednesday after practically all of the docket had been cleared up.

Another postal violation case that was worked up with much skill by Inspector Clarence Coleman was that of Harry Fisher, alias Harry Webber, "Texas Blakely," etc., who plead guilty when faced with the overwhelming mass of evidence that Coleman had collected against him. Fisher was arrested at Danville, after having had an advertisement inserted in the Billboard, a theatrical publication, offering to sell show paraphernalia at greatly reduced prices. He asked prospective purchasers to remit half the price in advance, and evidence showed that he had collected quite an amount in this way. He was first taken into custody on complaint of Elmer E. Angel, of 59 Sumner street, East Palestine, O. In his report on the case Inspector Coleman says that "there is but little doubt that Fisher is a dangerous criminal."

He said he was born in Sonora, Mexico, but moved in early life to Dallas, and has operated his game all over the country. He served a previous term at Atlanta for fraudulent use of the mails. Judge Cochran sentenced him to serve three years in the Atlanta penitentiary.

Two counterfeiting or "raising bank note" cases were tried from Washington county, this state. Onis Holliday was given three years in Atlanta on a charge of raising \$10 bills of \$20, and his confederate Frank Carey was given a year in jail. Juries heard their cases.

Winston Fields, of Viper, Perry county on a charge of defrauding mail order houses, by giving "cold checks," was given \$100.

A number of moonshining and bootlegging cases were disposed of as follows:

Raymond Thomas, of Montgomery county, 60 days in jail for moonshining, or manufacturing liquor.

J. E. Pittman, of Dreyfus, Madison county, plead guilty and will be sentenced next court.

Lucien Ashcraft, of Estill county, moonshining, six months, sentence to begin November 1.

Oliver Stamper, Lee county, six months for moonshining, sentence to begin November 1.

Walter Hubbard, Estill county, moonshining, six months in jail.

John McKinney, Estill county, moonshining, 10 days in jail.

John Webb, of the Red Lick section of Madison county, on a charge of possessing and transporting whisky, was fined \$50 upon his plea of guilty.

Hade Estill, Madison county, was convicted by a jury and fined \$100 on a charge of possessing whisky.

Alson Bicknell, of the Red Lick section of this county, was fined \$25 on a charge of possessing and transporting whisky.

Will Chapman, of Hazard, was given three months in jail on a charge of selling liquor.

Today's Livestock Markets

Cincinnati, O., April 28.—Hogs 25c higher; \$8.50; Chicago, higher; calves steady; cattle quiet. Louisville, Ky., April 28.—Cattle 300; slow; hogs 1500; strong; both unchanged; sheep 1000; higher; \$5.50; lambs \$13.

Golden Dream Coffee—a welcome guest at every meal. 100-3t

Eggs Wanted

C. S. Brent & Company will pay the highest market price for eggs. Will call for case lots. East Main street at L. & N. crossing, office with McDowell Coal Company, C. E. Galloway, agent, phone 967, Richmond. 78 tf

Go-To-Sunday School Sunday.

ITS TIME

you were doing your whitewashing

With Blue River Lime

Fresh Car Just In

Coal L. R. Blanton Feed

Building Materials

TWO-CENTS-A-WORD

NOTICE TO PATRONS

Classified Advertisements will be inserted at the rate of TWO CENTS A WORD, minimum charge 25 cents. Positively no advertisement will be accepted unless accompanied by the cash except from those who run regular ledger accounts. When an advertiser withholds his name and substitutes a letter or number, all replies should be addressed to such letter or number, as the Daily Register is not at liberty to disclose the identity of the advertiser.

STRAYED—From my place on Broadway, a light bay mare 15 hands high and a horse mule Sunday or Sunday night. \$2.50 reward for information. Call 480.

LOST—Sorrel horse, Saturday night near Noland, Estill county. String halted. Notify Milford Robinson.

LOST—On campus, a pair of gold-rimmed spectacles for child. Please return to Jack Wagers.

FOR SALE—Pure Jersey milk delivered all over town beginning 1st day of May. John Chambers, phone 872. 98 2p

FOR RENT—One furnished room, suitable for two men, on Smith-Ballard street. Phone 207. 98 2f

Political Announcements

The Daily Register is authorized to announce the following as candidates for office subject to the primary election August 6, 1921, and the regular election November 8, 1921:

DEMOCRATIC CANDIDATES

For County Attorney
JOE P. CHENYARD
For Commonwealth's Attorney
WM. J. BAXTER
of Jessamine County
REY A. CHURCH
of Clark County
For County Judge
C. B. ANGEL
For County Clerk
R. O. MOBERLY
HUGH SAMUELS
For Tax Commissioner
REY R. POWELL
WILL M. ADAMS
CHARLES MARTIN
For Circuit Clerk
JAMES W. WAGERS
For Sheriff
VAN BENTON
For Jailor
SAM HUNTER
CHAS. S. ROGERS
For Magistrate—3rd District
G. C. BURGIN
For Mayor
SAMUEL RICE
ROBERT GOLDEN
For City Attorney
EUGENE MOYNAHAN
For Chief of Police
CLAUDE DEYOURE
JAMES P. POITS
For Councilman
FRED JETTE

REPUBLICAN CANDIDATES

For Tax Commissioner
EMMETT TAYLOR
For Sheriff
WILLIAM H. BURGESS

PUBLIC SALE

of Household and Kitchen Furniture Saturday, April 30

At 2 O'clock P. M.

(At the home on corner of Big Hill Ave. and Boggs' Lane)

- 1 Folding Bed
- 2 Iron Beds with Springs
- 1 Dining Table
- 1 Refrigerator
- 1 Cook Stove
- 1 Kitchen Cabinet
- 4 Rocking Chairs
- 9 Plain Chairs

A lot of Dishes, Cooking Utensils and other things too numerous to mention.

Terms made known on day of sale.

J. F. FOLEY

Col. Bob Walker, Auctioneer.

Richmond, Ky.

Richmond Daily Register

S. M. SAUFLEY, Editor and Proprietor

Subscription Rates	
By mail, one year, outside Ky.	\$4.00
By mail, 1 year in Kentucky	\$3.00
By mail, 6 months out of Ky.	\$2.25
By mail, 6 months in Ky.	\$1.75
By mail, 3 months out of Ky.	\$1.25
By mail, 3 months in Ky.	\$1.00
By mail, 1 month out of Ky.	.40
By mail, 1 month in Ky.	.30
By carrier, in Richmond, 10c a week or a year	\$5.00

Reminiscent of Early Days

There is a sardonic comment on our civilization in the announcement that postal employees in the middle west have been armed with shotguns and revolvers as a precaution against bandits. As a result of numerous train and highway robberies it has been found necessary to go back to the days of the pony express of the early sixties. It was a hazardous business to carry the mail in the West in those days, service had to be armed to the teeth to repel the attacks of the bandits and Indians.

What is the cause of the recrudescence of banditry of a character so audacious that it has been truthfully said it was hardly exceeded by the exploits of Jesse James? Portraying of daring crimes in the movies say some; contempt for human life that was bred of the war, say others, while a third opinion is that disrespect for the law shown by lynching parties and tar-and-feather episodes is to blame. Probably all of these are factors.

Whatever the cause, there is need of drastic steps to meet the situation. In arming postal service workers the postoffice department seems to have adopted the only method that has so far been found effective in counteracting the holdup men.

The Kentucky Menu (Ohio State Journal)

This is the season of the year when the editor of the Courier-Journal pronounces glowing eulogies on the virtues of hog jowl and greens, pot licker and corn pone as articles of human food. For him there are no days like the old days, when as a lad he ate his full of plump jowl cooked with lamb's quarter, dock or mustard greens. And the pot licker, that rich, soupy goodness left when the jowls and greens are lifted from the pot—there he waxes eloquent—that rich delight for children, that gave them sustenance, kept the doctor far away, helped them to develop as lusty adults fit to do and to serve. And the corn pone, how it appeals to him, makes him live over the delightful days of the past! The dry, hard pone, molded in the human hand, bearing finger prints when served as when placed in the oven. He beckons a waiting world to draw near and contemplate its power as a muscle builder when dipped in pot licker a boon to the hungry, a sheet anchor to windward against the threat and peril of the high cost of living.

He is off to a great start this year. A new joy is his this year of grace. Hog jowl and greens, pot licker and corn pone, short in protein, low in carbohydrates and calories, all have been found to be exceeding rich in vitamins. Glory be! The taste and preference of the Southland justified anew! Food certified as to character and up to the latest chemical standard! Lamb's quarter, dock mustard, all those plants usable for greens, are rich in vitamins, separated but not injured in the cooking. Driven from their natural habitat they remain in the pot licker, value unimpaired, ready for human consumption. Now he sees the merciful provision of nature that made babies of Kentucky prefer pot licker before vitamins had been located and their value known. He understands why they cried for it, why the youth love it, why men grow eloquent as they tell of its goodness, its satisfying qualities. Now he knows the food that made these youngsters grow into lusty, healthy men, why they were normal, free from vexatious ills, why they might all become statesmen. All, all, now is understood hence much joy.

Says Germans Proposals Are "Thoroughly Unsatisfactory"

(By Associated Press)
London, April 28.—Premier Lloyd-George told the House of Commons today that the German reparations proposals are "thoroughly unsatisfactory."

British Federation Rejects Government's New Offer

(By Associated Press)
London, April 28.—The miners' federation today rejected the government's new offer to settle the coal strike, increasing temporary subsidy to industry from 7,500,000 to 10,000,000 pounds.

PARENT-TEACHERS TO MEET FRIDAY

The Parent-Teachers Association will meet at the Eastern Normal Friday afternoon, the 29, at 3 o'clock in the Training School. The program will be:

"Effect of Woman's Suffrage on the Public Schools."—Mrs. Warfield Bennett.

Music—Miss Rachel Telford. "Advising Children in their Choice of Occupation."—Mrs. C. A. Keith.

"New Methods in Primary Education."—Mrs. Julian Tyng. Business; election of officers.

This is one of the best programs. Mrs. M. Dunn, is president and Miss Vernon Horn, secretary-treasurer.

THREE TO ENTER ORATORICAL CONTEST

Miss Edna Mulinix, Mr. Harold Gabbly, and Mr. Lafon Wilson who were the successful contestants in the debate recently held with Model High School as their opponents, will go to Lexington Monday to take part in the Central Kentucky district debating tournament. These young speakers who made such splendid efforts here, are expected by their numerous friends who have such confidence in their ability to bring back with them medals of honor and distinction which will reflect great credit upon the school.

Buy Your Coal Direct From Mines—Big Saving

The high cost of coal is a thing of the past. At least, there are no complaints on this account—since the removal of government restrictions—among those who have learned how to buy coal. The way to buy coal is to get it direct from the mines. This saves several middle-men's profits. It saves hauling expenses. Any one can now buy coal at mine prices, whether a carload buyer or one who uses only ten or fifteen tons a year. This has been made possible through a plan evolved by a large, old-established concern, THE REYNOLDS COAL COMPANY, with main offices at 491 Commerce Building, Chicago.

This company has thousands of customers in various sections of the United States who receive all of their coal direct from the mines. These customers are pleased not only because of the many dollars they save every year, but also because of the quality of coal they are getting. Many write that they never before had coal that makes so little dust, that burns so well, leaving so few ashes. If you are a coal user—whether you use hard or soft coal, much or little—it will be greatly to your advantage to write the Reynolds Coal Co. at once for prices, stating kind and quantity of coal you use. 89-1f

COMMISSIONER'S SALE

R. K. Moberly & Co., Plaintiffs vs. R. K. Moberly & Co., Plaintiffs.

Pursuant to judgment and order of sale entered by the Madison Circuit Court at its February term 1921, the undersigned Commissioner will expose to public sale to the highest and best bidder in front of the Court House door in Richmond, Ky., on **MONDAY, MAY 2, 1921** at 11 o'clock a. m.

the same being a regular county court day, the following described property: A tract or parcel of land in Madison county, Ky., on the waters of Muddy Creek, near Moberly, Ky., and bounded and described as follows, to-wit: By the lands of Noah Tevis' heirs, Buck Templeman, R. K. Moberly and others, and containing 38 acres, and being lot No. 4 in the subdivision of the Rufus Moberly home place.

TERMS—Said property will be sold on a credit of six and twelve months, the purchaser being required to execute sale bonds with approved security payable to the Commissioner and bearing six per cent interest from day of sale until paid, with a lien retained on the property until said bond and interest are fully paid.

R. B. TERRILL
Master Commissioner
Madison Circuit Court
April 12-20-28

PAYING HIGHEST PRICE —for— BUTTERFAT TODAY

Why ship when you can realize as much or more by selling to us? Bring us your

CREAM

SWIFT & CO.
CREAM STATION
Irvine Street
Phone 70
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SWEAR OFF TOBACCO

"No-To-Bac" has helped thousands to break the costly, nerve-shattering tobacco habit. Whenever you have a longing for a cigarette, cigar, pipe, or for a chew, just place a harmless No-To-Bac tablet in your mouth instead, to help relieve that awful desire. Shortly the habit may be completely broken, and you are better off mentally, physically, financially. It's so easy, so simple. Get a box of No-To-Bac and if it doesn't relieve you from all craving for tobacco in any form, your druggist will refund your money without question.

- Do
- you
- like
- light
- crisp
- biscuit?

- Or
- a
- nice
- white
- cake?

- Then
- tell
- your
- grocer
- to
- send

POTTS' "GOLD DUST" FLOUR

ONCE TRIED—ALWAYS USED

R. L. CLARK OPTOMETRIST

Office Hours—9 to 11; 1 to 5,
Office over Wells' Store,
Telephone 666

Read This

For May Court Day only

we will sell

30x3 1-2 Non-Skid Tires \$15.00 at

These are not old tires we have carried for a long time, but are new tires just received from the factory, and are fully guaranteed. We believe this is the best bargain ever offered you

Richmond Motor Co.

Main Street, next to Postoffice, and 100 South Second Street.

MAY 1 IS SUNDAY SCHOOL SUNDAY

Sunday, May 1st, is Go-To-Sunday School Day. This movement was originated by Dr. Geo. A. Joplin several years ago. Dr. Joplin is the president of the Sunday School Association. It has been a great success in Kentucky ever since it was first started. It has had much to do with the attendance of Sunday Schools throughout the year.

For one who has never had the Sunday School habit to get a taste of Sunday School during the beautiful month of May is like one who has never been in proximity to the ocean getting a whiff of the salt sea air, he never forgets. It fascinates and lures for years. Maytime is the season when the Sunday Schools revive. All nature revives. The flowers bloom. The work for the Master must revive at this season to keep in tune with nature. Sunday is the time to take new interest in the Sunday Schools.

It is the time for those who have become indifferent to get back into the harness in a word that uplifts and inspires. One Sunday in Sunday School often changes the course of a young man's life. The superintendents of the various city Sunday Schools are anxious to see thronged audiences Sunday. Go and find your Sunday School home. The Sunday School needs you. You need it. It will do you good all the days of your life.

MISS M'KEE DOES GOOD WORK AT STATE

Lexington, Ky., April 28.—Miss Louise McKee, of Richmond, Ky., is a junior in the College of Arts and Sciences of the University of Kentucky. She is majoring in Economics and holds the distinction of being the only girl in that department. Miss McKee is a graduate of Caldwell High School, Richmond, with a year's work at the Eastern Kentucky Normal at that place.

Miss McKee is a popular student and is a member of the Chi Omega Sorority. On the campus she has shown much ability in the part taken by her in "Greenwich Village," a production given by the Art Department this year. Miss McKee, accompanied by Mr. Herndon Evans, charmed her audience with an interpretative Apache Dance. She is a member of the staff of The Kentucky Kernel, the bi-weekly paper published by the Department of Journalism, and of the Kentucky Press Association.

Mr. Roy Montgomery, expert garage man, who has been employed by the Richmond Motor Company for some time, has resigned his position there, and is now located with the New Dixie Auto Company, of this city. Mr. Montgomery wishes to inform his friends that he will be found at his new headquarters and will be glad to have them call on him.

Go-To-Sunday School Sunday.

Walsh Tailoring Co.

All patterns are exclusive with me. Personal attention from the proprietor for every customer. Careful attention to every detail—and the very best clothes possible to produce.

Are you the kind of man that kind of service appeals to? My new Spring and Summer Suitings are ready for your choosing a pattern.

WALSH
LOUISVILLE, KENTUCKY.

ALHAMBRA OPERA

27c and 3c war tax30c
18c and 2c war tax20c
Opera House Orchestra Plays Nightly

THE NORTH WIND'S MALICE
by
REX BEACH
starring
VERA GORRON

"VELVET FINGERS"
No. 14, featuring
GEORGE B. SEITZ
A Pollard Comedy

Friday—
Everybody's fix' to go to—
"THE COUNTRY FAIR"
Maurice Tourneur's Famous Rural Racing
Drama

WESLEY BARRY
HELEN JEROME EDDY
DAVID BUTLER
A Comedy and a Travelogue

Saturday—
LAST EPISODE OF "FIGHTING FATE"
SESSUE HAYAKAWA in **"FIRST BORN"**
RUTH ROLAND in
"THE AVENGING ARROW"

There is more Red Comet and Creesh Coal sold in Richmond
than any other brands

THERE'S A REASON

Willoughby Bros.

North Second Street

Phone 184

Feeds of All Kinds

SOCIAL AND PERSONAL

Federation Meeting

The Music Clubs of Richmond are getting ready for the conference to be held next week, May 5 and 6. The fourteen clubs of the state already belonging to

the National Federation are getting together to organize. Quite a number of names have already been sent in and the prospect is for a successful organization. The concert to be given Friday evening will be open to the public. The place will be announced later with the program.

Entertained At Dinner.

Mrs. G. W. Evans entertained at dinner Wednesday in honor of Dr. Doolan. A most delicious menu was served the following guests: Dr. Doolan, Dr. O. O. Green, Mrs. Green, Mayor and Mrs. L. P. Evans, and Mr. and Mrs. Harvey Chenault.

Go-To-Sunday School Sunday.

Edwards—Mellon.

Quite a surprise to their host of friends and relatives over Central Kentucky, was the marriage

of Miss Alice Edwards and Mr. William Mellon, both residents of College Hill, which occurred at the home of the bride's brother, Supt. Ben F. Edwards, of this city, Thursday afternoon at one o'clock. The wedding was a very quiet affair only the two immediate families witnessing the ceremony. Mr. Mellon is a retired merchant of the College Hill section. Miss Edwards is widely connected over the state and has for the past winter made her home with her brother, Dr. E. E. Edwards, a prominent physician of Irvine. Immediately after the ceremony Mr. and Mrs. Mellon left for an extended wedding trip and on their return will be at home to friends at their beautiful country home near College Hill where they will be showered with congratulations and good wishes.

Miss Mary Moore Roney, member of the Euterpean Club, Stanford, will be the guest of Miss Ollie Baldwin for the convention of the Federation of Music, May 5 and 6.

Mr. Joe Palmer, of the Berea section, has returned from a visit to friends in Winchester.

Mrs. R. A. Edwards has returned from a visit to her mother in Bedford, Ky.

Mrs. Albert J. Tucker, of Lexington a graduate of N. E. Conservatory, will be among the soloists at the Federation meeting next week.

Mrs. Charles Shannon, of Glasgow, graduate in voice culture and also piano, will contribute solos to the Convention program.

Mrs. B. Williams and children of Ravenna, spent Tuesday and Wednesday with Mrs. H. K. Bowman.

Judge Newton and Judge O. W. Witt, of Irvine, are attending federal court here this week.

Mrs. Lee McGuire, of Akron, O., and Mrs. Louis Hellard, of Lexington, are the guests of Mrs. Frank Burgin.

Mr. Wm. Cain and family have returned from a visit to friends in Irvine.

Henry Chenault is at home from State University for a visit to his mother, Mrs. G. W. Goodloe on the Summit.

Mrs. L. D. Blake has returned from a visit to friends in Paris and Lexington.

Mr. Allen Zaring left Thursday for a business trip to Shelbyville.

Mrs. Frank Weinman, of Lexington, was the recent guest of Mrs. S. A. Deatherage on North street.

Mr. Joe Carson left this week for Pinedale, Wyoming, to join his brother Creswell Carson, who is on a large ranch there.

Attorney J. W. Rawlings, of Danville, is here attending court this week.

Mr. O. P. Jackson has returned from a ten days stay at Dry Ridge, greatly improved in health.

Mr. Richard Cobb, Jr., of Stanford, joined his wife and baby for a visit to Mrs. Jake White.

Julian Blake spent Sunday with friends in Mt. Sterling.

Dr. James Daily is visiting friends in Owensley county.

Mrs. S. A. Deatherage is in Middletown, O., the guest of his son, T. Embury Deatherage and Mrs. Deatherage.

Mr. and Mrs. Smathers have taken rooms with Mrs. Ed Carson on Broadway.

Mrs. H. D. Forbes, of Red House section, is the guest of Mrs. Isaac Larrison, in Winchester.

Dr. H. C. Jasper went to Nicholasville Thursday to see his mother, who continues quite ill.

Miss Eugenia Herrington, of Louisville, will be the guest of her aunt, Mrs. Harvey Chenault, during the Federation.

Mr. and Mrs. Jonah Wagers, Dr. Doolan and Dr. O. O. Green motored to Berea Thursday.

Mrs. James Turner, who has been visiting her sister, Mrs. Joe Arnold in Winchester, is very ill and has been removed to Clark county hospital. Her daughter, Miss Margaret Turner, is with her.

Go-To-Sunday School Sunday.

KODAK FINISHING—
Bring them today;
Get them tomorrow
The McGaughey Studio

Aluminum Sale

One Day Only, Court Day, May 2



Come in and get one of these special bargains

Looks like everybody trades at the

Richmond Welch Co.

We Continue to Grow

Phone 97

Everything for Farm and Home

Make Ready for the Big Show

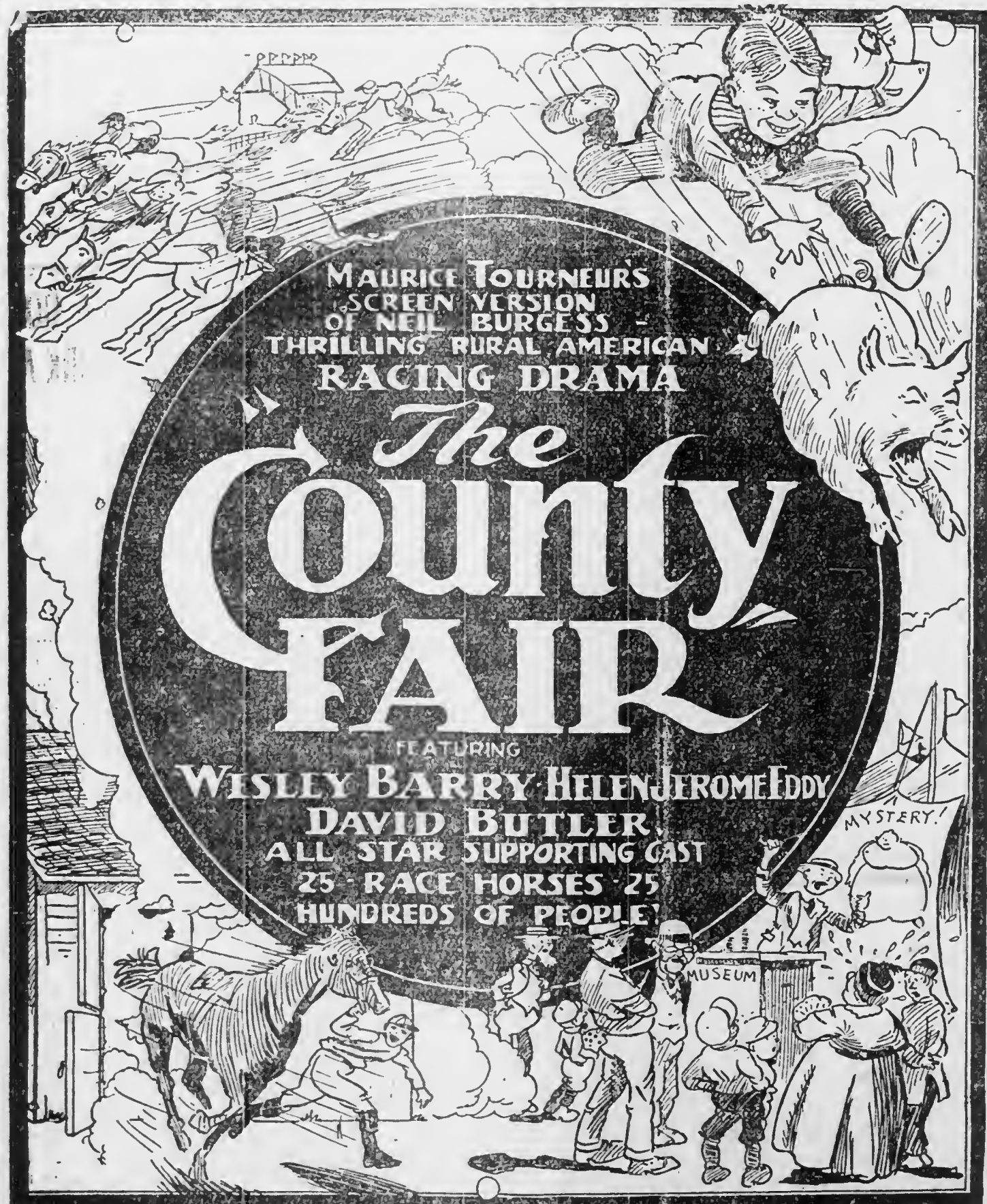
Step Right This Way to the

ALHAMBRA AND OPERA HOUSE

SEE the funny elephants dressed in pants;
SEE Salome do the shimie dance!

HURRY! HURRY! HURRY!

Everybody's coming to "THE COUNTRY FAIR!" It's the biggest show on earth for the money!



Coming Friday, April 29

SEE

THE GREAT HORSE RACE!
TIM RESCUE COLD MOLASSES FROM BURNING STABLE!
WESLEY BARRY CATCH THE GREASED PIG!
THE BIG MIDWAY WITH ITS FREAKS AND FAKERS!

SEE

Friday's a big day at the County Fair

Come early and bring the children

AT THE MOVIES

If the popular actor, Neil Burgess could see what Maurice Tourneur has done for his famous old drama, "The County Fair," it would show how far the motion picture can advance over the limitations of the stage play. The scenic so-called realism of the drama pales by comparison with the real art of the cinema story. Here the great race is actually run and the hundreds and hundreds at the county fair actually participate in that happy occasion. "The County Fair" will be shown at the local theatres Friday.

"The Devil's Kitchen," which has been described by writers as the "dirtiest hole in all Chinatown," and which was destroyed at the time of the San Francisco earthquake, has been reproduced in every detail for the Robert

RHEUMATISM LEAVES YOU FOREVER

Deep Sented Urlic Acid Deposits Are Dissolved and the Rheumatic Poison Starts to Leave the System Within Twenty-four Hours.

Every druggist in this county is authorized to say to every rheumatic sufferer that if two bottles of Allenhu, the sure conquerer of rheumatism, does not stop all agony, reduce swollen joints and do away with even the slightest twinge of rheumatic pain, he will gladly return your money without comment.

Allenhu has been tried and tested for years, and really marvelous results have been accomplished in the most severe cases where the suffering and agony was intense and pitious and where the patient was helpless. Mr. James H. Allen, the discoverer of Allenhu, who for many years suffered the torments of acute rheumatism, desires all sufferers to know that he does not want a cent of anyone's money unless Allenhu decisively conquers this worst of all diseases and he has instructed your druggist to guarantee it in every instance.

Attractive Lighting Fixtures
Beautify the Home

IT WILL PAY YOU
to visit our store on

South Second Street
and look over the line of Fix-
tures which we have on display

DAVISON-TELFORD
ELECTRIC CO.

(Incorporated)

EVERYTHING ELECTRIC

son-Cole production of "The First Born," starring Sessue Hayakawa, which will be shown at the local theatres Saturday.

It was here that the raw opium was brought to be boiled, and even under the nose of the vigilant police, yellow-skinned men would slide through the doorway and receive in exchange for their money enough opium to insure them many hours of peace.

In time of a raid the kitchen was turned into a seemingly innocent looking restaurant kitchen, and the offenders were usually turned loose for "lack of evidence."

Morrow Names 5 Girls To Study Music In Paris

Frankfort, Ky., April 28—Five Kentucky young women, graduates in music, will be given an opportunity to study at Fontainebleau School of Music, France, with scholarships, provided by the Ministry of Beaux Arts, Paris.

is, and American friends of music in France. The American students will be granted the same reduced steamship rates on French line as are accorded diplomats.

Gov. Morrow has selected for Kentucky, Misses Mary Elizabeth Dudley, Princeton; Willanna Smith, Frankfort; Iva Dagley, Lexington; Christine Strange, Glasgow; and Miss Adkins, daughter of Dr. J. D. Adkins, of Williamsburg.

Phone 967 for best

IDEAL JELICO

BLOCK COAL

\$6.50 ton (2,000 pounds)
at yards

McDOWELL COAL CO.



With gardening time at hand your thoughts no doubt turn to the tools necessary to put in your garden.

There is no better selection in the city of high-grade gardening implements and you will find everything that you will need at our store.

Come in today and inspect our attractively priced stock. Cultivators, Brown's Easy-Riding and Light Draft Harrows at reasonable prices. No pig in the bag—every implement guaranteed by us.

Douglas & Simmons



If
Coffee
don't agree
DRINK
POSTUM

"There's a Reason"



COOK WITH GAS
LIGHT WITH GAS
WASH WITH WATER

THE RICHMOND WATER & LIGHT CO.
wants you as a customer

AMPLE FACILITIES Plus
The Right Spirit

We are gaining new friends by pleasing old ones. Ask
the man who banks here

STATE BANK & TRUST CO.
Richmond, Ky.
Strong—Reliable—Progressive

FOOL-PROOF

Whoever coined the expression "fool-proof" described the BUICK MOTOR CAR. Practically any car will stand ordinary use, but the Buick Motor Car will take more abuse than any other motor car on the market.

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RICHMOND BUICK CO.

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\$8.00 Pays For Both

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RICHMOND DAILY REGISTER

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Kentucky's Greatest Newspaper

Both by mail only

YOU SHOULD READ THE LOUISVILLE HERALD

A metropolitan daily paper that contains a complete telegraph and cable service covering the world. State news from correspondents in all parts of Kentucky. The Herald's local service gives all the news of Louisville and suburbs. Society, Financial, Market and Sport pages are in charge of the most reliable authorities on these special subjects.

Does it mean anything to you to be supplied with a daily newspaper that interests every member of the family? Then it is the Louisville Herald you want in addition to the Daily Register.

If you also desire the Sunday Herald add \$2.50 to your remittance. Order your subscription through

THE DAILY REGISTER, RICHMOND, KENTUCKY.

OLD STATE MAKING FINE PROGRESS

Louisville, April 28—Kentucky has made remarkable strides toward a high educational standard and it is beginning to be recognized as among the ranking "educated" states of the country, according to some of the state's educators who attended the convention here of the Kentucky Education Association recently.

Ancient allegations that Kentucky had almost the weakest school system in the United States have gradually but surely been combatted until they cannot now be truthfully repeated, according to views expressed by a number of educators.

"Kentucky has progressed greatly in educational affairs," declared R. E. Williams, secretary of the Kentucky Education Association.

"Iowa, the state which has been said to have the best state school system, had better watch its laurels, for Kentucky is stepping fast now toward the top rung of the education ladder. The last ten years has seen a remarkable stimulation given to education in the state."

There are several factors which have been, or promise to be, a boon to the school system of this state, Mr. Williams said. "In the last dozen years," he said, "the legislature has given much attention to education and has passed a number of advantageous laws. Among these is the law passed at the last general assembly raising the pay of teachers from a minimum of \$45 to \$75 a month. Another law passed last year promises to produce better qualified teachers, in that teachers by 1922 must have had as much as two years in high school. By 1926 they will be required to have a four year high school and two year normal school education."

Mr. Williams declared that the teacher shortage in the state for the last few years has changed to a surplus of teachers, adding that the high schools and normal schools were providing a sufficient number to fill every school.

STANDING OF CLUBS

National League			
Club	Won	Lost	Pct.
Pittsburgh	10	2	.667
Brooklyn	8	2	.615
Chicago	6	4	.600
New York	6	5	.545
Boston	6	7	.462
Cincinnati	6	8	.429
Philadelphia	4	7	.364
St. Louis	1	8	.111

American League			
Club	Won	Lost	Pct.
Washington	9	3	.750
Cleveland	9	4	.692
New York	5	6	.454
St. Louis	5	6	.454
Boston	4	5	.444
Detroit	4	6	.400
Chicago	3	5	.375
Philadelphia	3	7	.300

American Association			
Club	Won	Lost	Pct.
Minneapolis	5	2	.714
Indianapolis	5	4	.556
Louisville	5	5	.500
Kansas City	5	4	.556
Milwaukee	4	5	.444
Toledo	5	7	.417
Columbus	4	6	.400
St. Paul	4	7	.364

Ashland Police Watch For Missing Ironton Boy
Ashland, Ky., April 28—Local police have been asked to be on the alert for Eugene Kloran, 17, who is mysteriously missing from his home in Ironton, O.

Killed By Kick of Horse
Grayson, Ky., April 28—While assisting in managing horses at a sale at Webbville, Fred Griffith was kicked in the head by a horse and instantly killed.

Reasonable rates on coal may be ordered by the I. C. C.

YOU'VE TRIED OTHER
BRANDS--

WHAT ABOUT A SACK OF

MARY

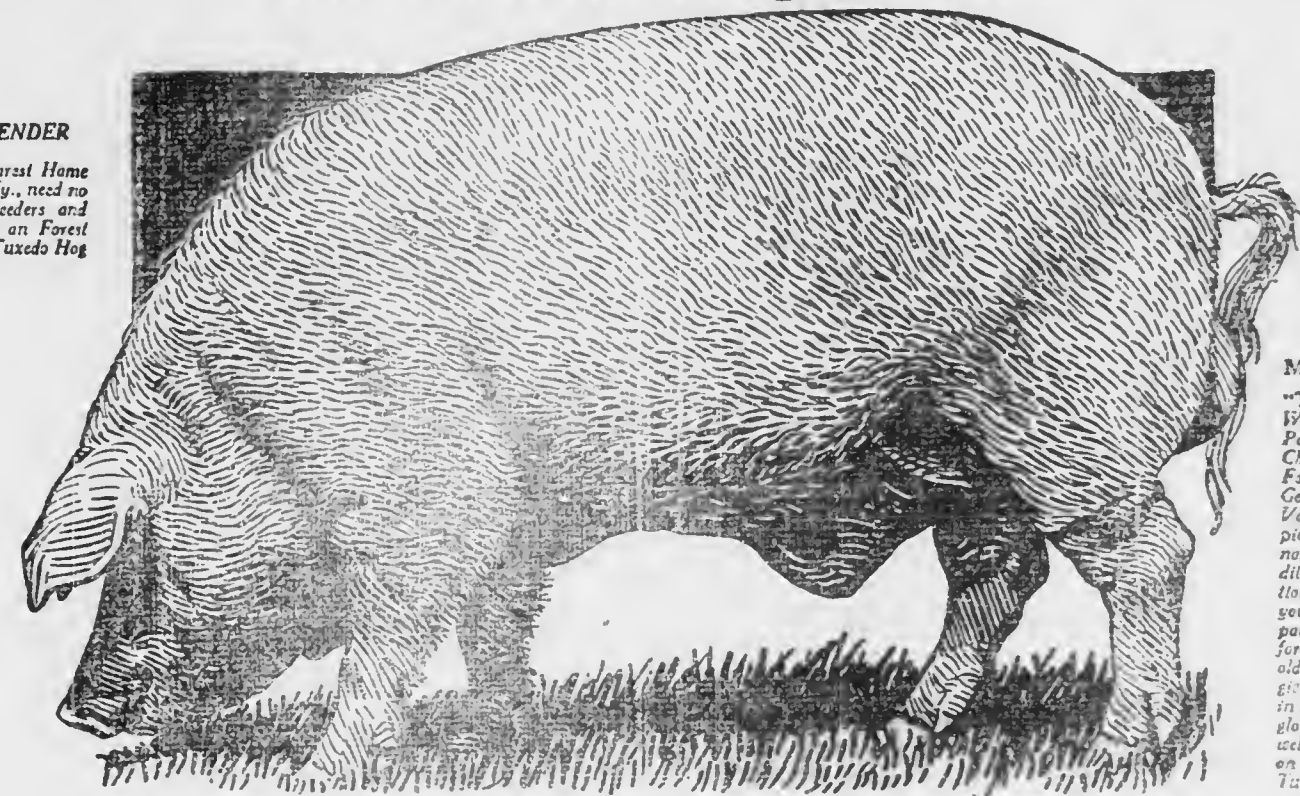
Flour

Made in Richmond and has
found its way into many
homes

TUXEDO HOG RATION

Makes Hogs Heavy

Pattern Defender, Grand Champion Duroc Hog,
owned by McKee Bros., fed and conditioned
on Tuxedo Hog Ration



PATTERN DEFENDER

McKee Bros., and Forest Home Farm at Versailles, Ky., need no introduction to hog breeders and feeders. All the hogs on Forest Home Farm are fed Tuxedo Hog Ration.

McKee Bros. write us: "The Early & Daniel Co., we are pleased to advise that Pattern Defender, the Grand Champion of Kentucky State Fair, Georgia State Fair, Georgia and Florida Fairs at Valdosta, and Grand Champion of all breeds of Southern States, was fed and conditioned on Tuxedo Hog Ration. Also, it may interest you to know that we have paid \$15,000 cash for Pattern Defender, the highest price ever paid for a hog in the United States. We are glad to say that this hog, as well as the other ones on our farm, is eating Tuxedo Hog Ration."

Tuxedo Hog Ration is the chosen feed of big hog raisers all over the country. It is the perfectly balanced feed that has proven by test and by experience to be the best ration for putting weight on feeders, for conditioning show animals, for giving breeding stock health, vigor, and vitality, and for building up bone, muscle and size on young growing hogs.

The perfect balance of all needed food elements insures steady growth and healthy strength because the animals' appetites are never injured by over-feeding of a one-sided ration. Hogs are always hungry for Tuxedo Hog Ration.

The scales show you the profit in feeding Tuxedo Hog Ration. Your hogs make a heavier weight at lower cost than with any other feed. Sows farrow more pigs, bigger pigs, stronger pigs, and raise more pigs to the litter when fed on Tuxedo Hog Ration. Mr. F. W. Baldy of Ludlow, Ky., writes "Having had considerable experience in feeding hogs, I am glad to be able to state that I have secured some very excellent results in using your Tuxedo Hog Ration. I like it especially for the young pigs from the time they are weaned, as they grow fast and do well on it. I have secured very economical gains with your feed."

Feeding value of Tuxedo Hog Ration higher than we guarantee—

We guarantee Tuxedo Hog Ration to contain 14.5% protein, 3.5% fat, 55% carbohydrates, and 7% fibre. The Kentucky Agricultural Experiment Station in an analysis of an open market sample found 18.13% protein, 4.63% fat, and 6.10% fibre. No wonder hogs gain a full pound of weight on the average for every 5 lbs. of Tuxedo Hog Ration fed (some tests show 1 lb. of gain for every 2 lbs. fed) and gain at the rate of 1 pound or more a day. One lot gained 2.17 lbs. per head per day. Tuxedo Hog Ration is rich in all the essential elements of a properly balanced feed.

Get Heavier, Healthier Hogs—Better Breeding Stock—Larger, Stronger Litters—Feed Tuxedo Hog Ration

Tuxedo Hog Ration is made by The Early & Daniel Company, makers of Tuxedo Chop, Cere-a-lia Egg Mash, etc., Sold by your local dealer. If he cannot supply you, write us for name of nearest dealer.

THE EARLY & DANIEL COMPANY
INCORPORATED
CINCINNATI, OHIO

Test proves fast, economical gains made by Tuxedo Hog Ration

FIRST LOT					
Hogs purchased	Date	Total Wt.	Avg.	Price	Amount
	April 27	41 3960	96.5	15c	\$594.00
Hogs sold	May 6	41 4550	111	15c	682.50
41 head gained 590 lbs. in 9 days or 1.6 lbs. per day per head.					
Feed used 1375 lbs. Tuxedo Hog Ration @ \$68.00 \$95.50					
Freight on feed 1.50					
\$97.00					
Selling price \$682.50 — \$204.00 cost = \$478.50 — \$97.00 cost of feed = \$381.50 net profit \$97.00. Gain cost \$35.92, 1 lb. gain cost \$1.93, 100 lbs. gain cost \$19.30.					
2.7 lbs. of feed produced 1 lb. of pork					

SECOND LOT					
Hogs purchased					
May 13	25	1660	66.4	15c	\$249.00
Hogs sold					
May 22	25	2090	83.6	15c	313.50
25 head gained 430 lbs. in 9 days or 1.9 lbs. per day per head.					
Feed used: 1000 lbs. Tuxedo Hog Ration @ \$68.00 \$68.00					
Freight " " 1.00					
\$69.00					
Selling price \$113.50 — \$249.00 cost = \$64.50 — \$69.00 cost of feed = \$18.50 net profit \$35.00. Gain cost \$35.92, 1 lb. gain cost \$1.93, 100 lbs. gain cost \$19.30.					
2.3 lbs. of feed produced 1 lb. of pork					

THIRD LOT					
Feeding 5 hogs for 24 days.					
Hogs purchased					
May 19	5	890	178	15c	133.50
Hogs sold					
June 12	5	1150	220	15c	172.50
Gained 250 lbs. in 24 days or 2.17 lbs. per day					
each					
Feed used 528 lbs. Tuxedo Hog Ration @ 53.40 percent as					
				2 1/2 cts	
				Freight	.50
					219.51
2.0 lbs. gain cost \$19.51 for feed, 1 lib. gain cost \$1.93,					
100 lbs. gain cost \$19.30.					
2 lbs. of feed produced 1 lb. of pork					

DOES IT PAY TO FEED SHELLED OR EAR CORN?

(By Associated Press)

Lexington, Ky., April 28—Whether or not it will pay Kentucky farmers to feed shelled corn rather than ear corn to their fattening steers will be largely determined by experimental results to be presented at a meeting of Kentucky livestock breeders and feeders at the State Agricultural Station April 30, according to an announcement made here today by Prof. E. S. Good, head of the Animal Husbandry Department of the station.

The meeting will mark the close of the experimental work of fattening steers during the past year and will be given over to an inspection of the animals and a discussion of the results of the experiment. Other features of the meeting will be a discussion of experiments in breeding up mountain ewes and hogging down corn and soybeans. The last two experiments have been in progress for five years and are expected to bring out some important factors in relation to the two subjects, according to the announcement.

Principal speakers at the meeting will be Dr. Frank L. McVey, president of the University of Kentucky, and Dean Thomas P. Cooper, of the College of Agriculture. The results of the steers' fattening experiment will be given by Prof. Good. Progress which has been made in breeding up demerity of 28 billion marks.

mountain sheep by crossing them with pure bred rams will be outlined by Prof. L. J. Horlacher, while Prof. E. J. Wilford will present the results of the experiments relative to the hogging off or born and soybeans.

For some time feeders have used shelled corn in connection with silage in finishing cattle for the market. Prof. Good stated, and the experiment which he about to close has been conducted in an effort to determine the value of this method of feeding as compared with the use of ear corn. Two lots of steers are being used in the trial, one of them being given a feed of shelled corn and silage and the other a feed of ear corn and silage. Neither lot was given any corn for sixty days before the experiment started.

Asparagus Crop Offers Opportunity For Profits

In spite of the fact that asparagus is not grown extensively in the State at the present time the crop is one that is easily produced and one which can be profitably raised under present conditions, according to Circular No. 68, published by the Extension Division of the State College of Agriculture. The publication, which contains complete details concerning the production of the crop may be had free by writing the Experiment Station, Lexington.

Germany has asked the United States to use its good office to secure a reduction of the war in has been made in breeding up demerity of 28 billion marks.

Pikeville is trying to raise \$150,000 for a hospital.

The Russian Reds have abolished all labor unions.

In New York State cats are trained to turn over lamps and set fire to stores.

New York City is to have its first circus parade in 20 years.

Try This for Constipation

Foley Cathartic Tablets are just the thing for headache, biliousness, bloating, gas, bad breath and other symptoms of indigestion. Mrs. H. J. Marchand, of Lawrence St., Salem, Mass., writes: "I used Foley Cathartic Tablets for constipation with good results. I will never be without them." Sold everywhere.

A SNAP

A beautiful modern brick bungalow on West Main Street.

Will be sold at very low figure if disposed of immediately. See

L. P. EVANS
over Southern National Bank

—We sell the earth and write insurance

VULCAN IRVINE
LADIES' AND MEN'S TAILOR

Dry Cleaning—Pressing—Repairing
Let Me Be Your Tailor

Alterations of Ladies' and Gentlemen's Garments
a Specialty

Phone 898

Over Whittington's Jewelry Store



One Way to Cut the "H.C.L."

Save the price of new furniture, by refinishing your old furniture with Hanna's Lusto-Finish. This famous renewer will produce results that will delight you. It will bring out all the charm of newness in whatever it is applied to.

HANNA'S LUSTRO FINISH

is also excellent for floors and woodwork, and the thousand and one small jobs of re-finishing so often needed about the home. It is made to wear.

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Cox & March phone 33

WE CAN SAVE YOU MONEY

—on your—

MEATS AND GROCERIES

PROMPT DELIVERY SERVICE ANYWHERE IN TOWN

Let Us Have a Trial Order

J. M. AZBILL & SON

Near L. & N. Depot

DESTRUCTIVE FIRES

are sweeping property all over the country. Protect yourself by taking out a policy in the safest and most economical company in the country. A small cost will insure you big protection.

J. W. CROOKE

Office at Citizens National Bank in Richmond Motor Company Garage

WANTED

Bids on School Houses

By order of the County Board of Education sealed bids will be received till noon Saturday, May 14, 1921, for building a one-room school house at Cane Spring, and a four-room school building at Red House, and a four-room school building at White Hall.

Bidders must be prepared to give bond with bids. The right to accept any or reject all bids is reserved by the Board. Plans and specifications for the above buildings may be seen at the County Superintendent's office at the Court House, in Richmond, Ky. The White Hall building is to be built of brick. Cane Spring is to be a frame building. Red House to be either frame or brick, and bids must be made for both brick and frame.

B. F. EDWARDS, Sec.
RICHMOND, KY.

PURE DRUGS—OILS—PAINTS
SCHOOL BOOKS AND SUPPLIES

Eastman Kodaks—

Honaker Cut Flowers—

Fine Box Candies

STOCKTON'S DRUG STORE
"Your Drug Store"

NELSON STEPS ON KNOX RESOLUTION

Minnesota Senator in Way of Solid Republican Lineup on Question of Peace

(By Associated Press)

Washington, April 28.—The first attack in the senate on the Knox peace resolution came today from the Republican side when Senator Nelson, of Minnesota, chairman of the senate judiciary committee, characterized the resolution as "halting, equivocating and only partial and piece meal work." His opposition shattered hope for a solid Republican lineup for adoption of the resolution.

CALLS LEGION MEETING AT CAPITAL ON MAY 10

(By Associated Press)

Frankfort, Ky., April 28.—At the instance of the American Legion, Governor Morrow today is calling an Americanism Congress for Kentucky to meet here May 10 to devise a state-wide movement to foster the spirit of Americanism. Representatives of the Kentucky Educational Association, Daughters of the American Revolution and American Legion will be invited to attend.

BOARD HEAD WILL TOUR FARM REGION

(By Associated Press)

Washington, April 28.—Governor Harding, of the Federal Reserve Board, today announced that he will begin next week a personal survey of the farm credit situation in the middle west and southwest. He said he thought it advisable to make a tour of the farming area to learn of the first hand problems of the country bankers and trade organizations.

Go-To-Sunday School Sunday.

U. S. 'STANDS PAT' ON HUN SITUATION

(By Associated Press)

Washington, April 28.—As far as the American government is concerned, the situation with regard to the German reparations proposals remained today just where it was after the Berlin communication was laid, before the Allied ambassadors here last Tuesday by Secretary Hughes.

It is stated authoritatively today that the United States received no intimation as to the views of the Allied governments, either from ambassadors or from Allied capitals. The American government is still studying the German terms, but emphasized today it was not undertaking to pass judgment on them.

The situation a little later in the day took one of a somewhat changed aspect when Sir Auckland Geddes, British ambassador, visited the state department, followed by the Belgian ambassador. At the conclusion of the visits it is expected Secretary Hughes will have accurate knowledge of the decision of the Allied governments. There is no indication, however, whether a reply to the German memorandum will go forward.

TRAVELERS MAY BE AUBURN THIEVES

(By Associated Press)

Louisville, Ky., April 28.—Frank Wells, who lives on the river road, today told the police that two men inquired of him early today as to the best way to cross the Ohio river. Police are endeavoring to apprehend them on the theory that they may be the Auburn bank robbers, and also endeavoring to learn if they have already crossed into Indiana. One of the men is described as being tall and wearing a cap; the other as shorter and much older. They were riding in a closed automobile.

Go-To-Sunday School Sunday.

"In Silk Attire My Lady Goes"



UNDERTHINGS of silk will soon cease to be classed among our luxuries, because an ever-increasing number of women are looking upon them as necessities and the demand for them is general. Little silk worms will have to work overtime or be intensively cultivated to keep up with this demand. Silk is proving itself a dependable as well as beautiful material for underwear, in crepe-de-chino and wash satins it is as durable as fine cotton fabrics and has the additional charm of suppleness and luster. Women have an instinct that makes them love its qualities.

From her satin-skin out, as far as she has gone in her robing, the lady in the picture is clad in silk. Her new combination of shell-pink crepe-de-chino has several innovations in its finishing that are characteristic of this season. It begins with being pointed at the bottom and edging its points with footings instead of lace. Little chiffon flounces may be used instead. Narrow point-de-esprit is inserted in the body of the garment and above it a spray of fine embroidery. Polds of footings "chiffon" finish the top of the bodice, of them serving as a casing for a narrow ribbon that ties with a little bow at the front.

Anyone may at least own one of

these pretty ribbon and lace camisoles that vie with the transparent blouses they are worn under in beauty and daintiness. Pink satin ribbon in a light weight and soft weave is used for making them. Their making is a simple matter since laces woven with beading in them are manufactured for just such purposes. In the camisole shown at the top of the group pictured wide lace and satin ribbon are joined in a band showing two lengths of the lace and one of ribbon with two tucks and a hem run in it. The lace is hemmed along the top to form a casing for narrow ribbon and narrow ribbon is run in the hem of the ribbon also. This narrow ribbon is of figured satin and is drawn up and tied to adjust the camisole to the figure.

Wide satin ribbon, swiss beading, val lace and shirring of narrow ribbon form the other camisole. Both of them have ribbon shoulder straps and both of them provide a scant flounce that covers the waistline and falls a little below it.

Julia Bottomley

COPYRIGHT BY VICTOR NEWMAN LONDON

More Price Reductions by Harvester Company

Entire Line of Implements Now at LOWER PRICES

In view of the recent reduction in the price of steel, we now announce lower prices for our entire line of farm machines and implements not covered by reductions previously announced.

All lower prices take effect at once

The reduction in the price of steel comes after all the material for the machines and implements we will sell this year has been provided, and will therefore have no bearing on the manufacturing costs of such machines. However, it does enable the Company to buy materials at lower prices for future manufacture, and in accordance with our announced policy we now quote those prices, the Company taking the loss on machines already finished and materials on hand.

Full information regarding our lower prices on binders, mowers, and all other harvesting, haying and corn machines, tillage implements, tractors, engines, and all other I H C farm machines can be obtained from any International Dealer.

INTERNATIONAL HARVESTER COMPANY

CHICAGO

OF AMERICA

USA

92 Branch Houses and 15,000 Dealers in the United States

HARDING REVIEWS ATLANTIC FLEET

(By Associated Press)

Old Point Comfort, Va., April 28.—The Atlantic fleet, bringing back new record accomplishments from southern drills grounds, passed in ceremonial review before President Harding today as it entered home waters in Hampton Roads. More than 30 warships were in a long column that filed by to pay commander-in-chief honors to the president as he stood on the bridge of his yacht, the Mayflower. Crews of the battleships lined

the rails as the fighting craft filed by. It was President Harding's first review of the nation's water power since he assumed office and the navy's first opportunity to salute him.

FAVORABLE REPORT ON BILL IS ORDERED

(By Associated Press)

Washington, April 28.—The emergency tariff bill, destined to relieve farmers and check dumping of foreign goods, was ordered favorably reported today by the senate finance committee.

WHERE HARD CASH RINGS THE LOUDEST

G. B. MOORE
General Merchandise
WACO, KY.

Col. J. S. Stanier returned early Thursday morning from Irvine, where he spent the first part of the week as jury man on the Spivy case.

In A Single Day Over Sixty Thousand People Visited Mabley's, Cincinnati

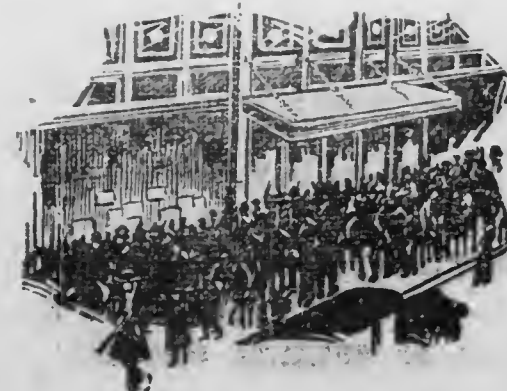
SOME time ago an actual count was taken of the number of people who entered the doors of the Mabley & Carew Company in Cincinnati in a single day. The number was over 60,000.

If it were possible to ascertain how many of these people live outside of the city of Cincinnati, the figures would probably be astounding. Local people as well patronize this store because it assures satisfaction to everyone.

Every article sold in this establishment is of the highest type. Nothing is placed in stock that is of doubtful character. Comparative prices are not used. Patrons place confidence in us and this confidence must be maintained at all times.

Expert buyers visiting the leading markets purchase from first hand at prices which enable selling at reasonable figures. We will not permit any concern to quote lower prices, quality considered. We will not knowingly permit a dissatisfied customer to leave our store.

Everyone of our store family treats every customer as a guest. This friendly store is your store. Use it, make yourself at home here when you come to Cincinnati.



The Mabley and Carew Co.
CINCINNATI'S GREATEST STORE. FOUNDED 1877.
CINCINNATI, OHIO



May Day OPENING Saturday, April 30

SPECIAL SHOWING OF SUMMER HATS and DRESSES

Richmond Millinery Co.
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The test lies in the way in which the appeal for funds to purchase Federal Hill are met by those who thrill when "My Old Kentucky Home" is played beyond the border lines and over the seas. The Governor of Kentucky said much when he said that the melody which had tugged at the heart strings is now tugging at the purse strings. If emotions can be transmitted into gold, the \$50,000 needed to complete the purchase of the old Kentucky home wherein Stephen C. Foster composed the immortal song will be over-subscribed many times.

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Freeman Realty Co.

Phone 211

Office Over

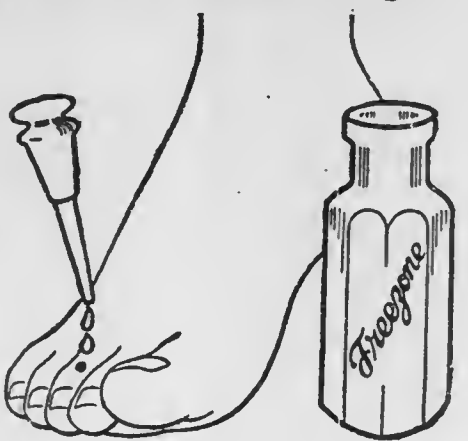
Citizens' National Bank

NOTICE TO CREDITORS

Madison Circuit Court.
Freeman Prather's Heirs, etc.
Plaintiffs.
vs.—Notice.
Freeman Prather's Heirs, Dfts.
All persons having claims against the estate of Freeman Prather, deceased, will file same with the undersigned, properly verified on or before May 1st, 1921, or same will be barred. The undersigned will sit, hear proof, and pass on such claims in the office of the Madison Circuit Clerk, from May 1 to May 5, 1921.
R. B. TERRILL,
8 19 28 Master Com. M. C. C.

CORNS

Lift Off with Fingers



Doesn't hurt a bit! Drop a little "Freezone" on an aching corn, instantly that corn stops hurting, then shortly you lift it right off with fingers. Truly!

Your druggist sells a tiny bottle of "Freezone" for a few cents, sufficient to remove every hard corn, soft corn, or corn between the toes, and the calluses without soreness or irritation. It

At Whitesburg the grand jury returned 250 indictments, two-thirds of which were for illegal liquor selling.

Go-To-Sunday School Sunday.

Cut This Out—It Is Worth Money

Cut out this slip, enclose five cents to Foley & Co., 2835 Sheffield ave., Chicago, Ill., writing your name and address clearly. You will receive in return a tria package containing Foley's Honey and Tar Compound, for coughs, colds and croup, Fley Kidney Pills and Foley Cathartic Tablets. Sold everywhere.

LIME for Whitewashing—\$2.50 a barrel

ALSO LIME IN 50-POUND PAPER BAGS

F. H. GORDON
Phone 28

ALWAYS GOOD COAL

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Madison Hi goes against the Lancaster team Friday for what promises to be one of the fastest games of the season. The locals triumphed over Lancaster by a 4 to 0 score recently and the Garard county boys are eager for revenge. Reid, Madison's star twirler, is in fine form and is expected to pitch one of the best games of ball he has yet produced. Brock, the second "Babe" Ruth, is swinging a wicked stick having connected with a fast out-shot of the Methodist pitcher. Parks, yesterday in a game with that team. All the boys have showed up well in practice and

Coach Koffman is expecting great things of them. The game will be called at 3:15 on Madison's field.

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By a
Constant
Study of
Details
Always With
An Eye to
Improvement

we have built a commercial service so well organized and systematized that it can be depended upon to function with the accuracy and precision of a smoothly running machine. The business interests of Richmond always come first at the

MADISON NATIONAL BANK

BUY HAPPINESS!

Nothing is more essential to happiness than a good living and nothing is more essential to a good living than good groceries and meats.

When you buy your groceries and meats at our store you buy happiness.

JOHN ALLMAN
Richmond, Ky.

Bring In Your CREAM

Don't ship when you can realize as much money

at home!

THE FRENCH BROS

BAUER CO.

L. & N. Depot

V. M. Cox, Manager.

A BARGAIN..... A 1920 Model Dodge Touring Car

IN FIRST-CLASS CONDITION—MUST SELL THIS CAR THIS WEEK, AS OWNER IS LEAVING RICHMOND. AM WILLING TO SELL CAR AT A PRICE THAT WILL SURPRISE YOU.

Call Phone 149

Auction Sale

of
Jersey Milk Cows

Saturday, April 30

on First Street, Richmond, Ky., at 12:30 o'clock p. m., I will sell 7 or 8 good Jersey Cows—some fresh, with calves at side; others to be fresh within a short time. If you need a good Cow, be on the grounds at 12:30, as I will hold Mrs. Foley's sale of household and kitchen furniture at 2 o'clock at corner of Boggs' Lane and Big Hill Avenue. Mrs. Foley is leaving the city. Everything will be sold for the high dollar. I also have a big black horse mule, 16 hands high, plenty of weight, and a good worker and sound in every way; 2 or 3 small work and driving mares and a good saddle mare and harness, buggy and break cart, and they are for sale.

BOB WALKER
The Auctioneer.

¶ If you don't see us before, buying we both lose. We will supply you with the best and treat you so nicely that you will come back.
¶ Anyway, come in and let's talk about a Pathe Phonograph or anything else that pleases you!

OLDHAM & ROWLAND
Furniture and Undertaking
Richmond, Ky.

A "Go-Getter" That Never Fails

THE OBJECT of advertising is to make people want something that you have to offer, and to make them definitely want, not simply the general type or kind of article or commodity you have, but that very brand or product itself.

This fact in advertising is what makes a trademark, or nameplate or any other consistently used symbol, by which a thing becomes familiarly known, worthwhile and of value.

Advertising is the "Go-Getter" of the business world, the service that creates desire which turns into demand. It finds buyers in the hidden places, and opens up avenues for the distribution of merchandise that are unapproachable through any other source. It locates and develops unrevealed markets, and opens the wide trade fields that lead to growth and expansion.

It is the pathway along which vision points the way to success.

There are many ways in which to advertise. News and farm papers and magazines, street cars and billboards, lighted signs and direct mail letters are only a few of the many existing forms of media. Each general class of media has uses for which it is best adapted. In each general class there are certain definite media that may be especially well-fitted by reason of extent or character of circulation, or prominence of location, for the setting forth of the desired selling message.

The selection of the proper media is one of the most important points in connection with successful advertising. Linked with the advertisement itself, this choice of media means a sympathetic visualization of a selling message to an appreciative audience, or it means a futile effort to foist on uninterested people something for which they do not care. And so the necessity of selecting the right media is just as vital as the preparation of the advertisement.

tising copy. Good copy in an unsuited medium is even more gone to waste than poor copy in a good medium.

The ideal arrangement, of course, is the strong, concise, well-displayed selling message addressed through the proper source of circulation to the kind of people one is trying to reach.

And herein is the advantage that agency service gives.

Agency Service offers the experience of trained men to perfect and direct the advertising campaign. With facilities not available to others, an agency determines the nature and number of media, it prepares the advertising matter and displays it with due regard to the essential points of commodity and of the class of people addressed. An agency watches the ebb and flow of trade and advises as to selling features and selling places. It is the watchful eye that is ever awake to the publicity interests of its clients.

The advertising agency determines the advertising plan in all its infinite details and then directs and watches its carrying out. It checks up the papers, renders the accounts, pays the bills, and in fact acts as its name indicates, as agent for the advertiser. This service is rendered without cost, the agency getting its compensation through commission from the advertising media used.

Let one of the nine reputable Southern agencies, listed below, all of which are alive to the advantages and opportunities of the South, talk over advertising with you. A card addressed to any one of them will bring immediate response.

Consult with one of the recognized and accredited Advertising Agencies named below. Allow one of them to submit an outline of the service they are prepared to render. You may be assured that an invitation to call will be appreciated and that no obligation whatsoever will be incurred

Basham Company, Thomas E., Louisville, Ky.
Cecil, Barreto and Cecil, Inc., Richmond, Va.
Chambers Agency, Inc., New Orleans, La.
Chesman and Company, Nelson, Chattanooga, Tenn.
Ferry-Hanly Advertising Co., New Orleans, La.
Johnson-Dallis Company, Atlanta, Ga.
Massengale Advertising Agency, Atlanta, Ga.
Staples and Staples, Inc., Richmond, Va.
Thomas Advertising Service, The, Jacksonville, Fla.

Members Southern Council,
American Association of Advertising Agencies

This advertisement prepared by
Cecil, Barreto & Cecil, Inc.,
Richmond, Va.



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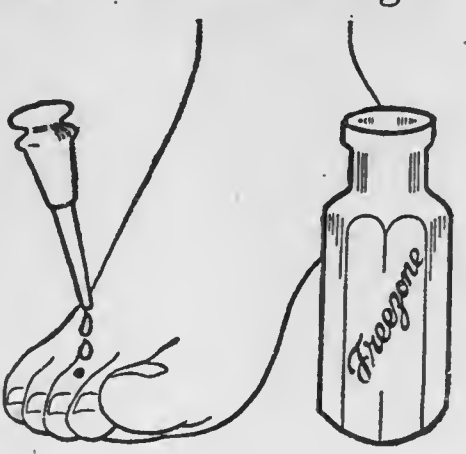
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It is the pathway along which vision points the way to success.

There are many ways in which to advertise. News and farm papers and magazines, street cars and billboards, lighted signs and direct mail letters are only a few of the many existing forms of media. Each general class of media has uses for which it is best adapted. In each general class there are certain definite media that may be especially well-fitted by reason of extent or character of circulation, or prominence of location, for the setting forth of the desired selling message.

The selection of the proper media is one of the most important points in connection with successful advertising. Linked with the advertisement itself, this choice of media means a sympathetic visualization of a selling message to an appreciative audience, or it means a futile effort to foist on uninterested people something for which they do not care. And so the necessity of selecting the right media is just as vital as the preparation of the advertisement.

tising copy. Good copy in an unsuited medium is even more gone to waste than poor copy in a good medium.

The ideal arrangement, of course, is the strong, concise, well-displayed selling message addressed through the proper source of circulation to the kind of people one is trying to reach.

And herein is the advantage that agency service gives.

Agency Service offers the experience of trained men to perfect and direct the advertising campaign. With facilities not available to others, an agency determines the nature and number of media, it prepares the advertising matter and displays it with due regard to the essential points of commodity and of the class of people addressed. An agency watches the ebb and flow of trade and advises as to selling features and selling places. It is the watchful eye that is ever wake to the publicity interests of its clients.

The advertising agency determines the advertising plan in all its infinite details and then directs and watches its carrying out. It checks up the papers, renders the accounts, pays the bills, and in fact acts as its name indicates, as agent for the advertiser. This service is rendered without cost, the agency getting its compensation through commission from the advertising media used.

Let one of the nine reputable Southern agencies, listed below, all of which are alive to the advantages and opportunities of the South, talk over advertising with you. A card addressed to any one of them will bring immediate response.

Consult with one of the recognized and accredited Advertising Agencies named below. Allow one of them to submit an outline of the service they are prepared to render. You may be assured that an invitation to call will be appreciated and that no obligation whatsoever will be incurred

Basham Company, Thomas E., Louisville, Ky.
Cecil, Barreto and Cecil, Inc., Richmond, Va.
Chambers Agency, Inc., New Orleans, La.
Chesman and Company, Nelson, Chattanooga, Tenn.
Ferry-Hanly Advertising Co., New Orleans, La.
Johnson-Dallis Company, Atlanta, Ga.
Massengale Advertising Agency, Atlanta, Ga.
Staples and Staples, Inc., Richmond, Va.
Thomas Advertising Service, The, Jacksonville, Fla.

Members Southern Council,
American Association of Advertising Agencies

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Richmond, Va.